

#FundTheFuture campaign
Advocacy for financing education:
From pledge making to pledge
monitoring- collaboration &
lessons from GCE

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Why the focus on education financing

- The 2017/2018 GPE replenishment as a political opportunity
- Aid to education has been on a downward spiral since 2010, putting the achievement of education goals at risk (UNESCO)
- Estimated that 87% of all resources for education in LICs and LMICs come from domestic revenue
- To meet Education 2030 financing for education in low- and middle-income countries needs to steadily increase from the current US\$1.2 trillion to US\$3.0 trillion by 2030.
- Failure to act now will push the attainment of SDG4 by over 50 years (2084) UNESCO GEMR
- GCE's main agenda is to fight the global education crisis yet 263 million children are out of school

Overview and objectives of the campaign

- GCE responded to the crisis through a Call to Action
- Mobilised and supported our members in over 120 countries across the world
- Aim of the campaign - To secure commitments from govts & international donors to increase funding to education to achieve SDG4 by 2030 with three main focus:
 - 1: Domestic Financing (at least 35 countries govts to make ambitious pledges in 2018)
 - 2: Bilateral and - Multilateral aid to Education (increase share of ODA to education from 10% to 15%, commit 2bn to GPE from 2020)
 - 3: Promote global reform to tax systems and expand domestic tax bases

National/Global level GCE/CSO engagement

- Launch of Call to Action in 2017 led to harmonization of FundTheFuture (FTF) plans by National Coalitions (NECs)
- Campaign pack for National Coalitions prepared & delivered
- Local to Global mobilisation kicked off – though mostly reactive & event driven
- GCE 4s strategy and analysis on credible pledges papers shared to national & regional members
- Some GCE INGOs also led FTF advocacy at their national levels targeting their home governments & donors
- Global Compact for Domestic financing launched
- Absence of credible previous pledge data weakened CSO govt engagement

Global, Regional and National engagement – pre conference

- National Coalitions, Regional and Global mobilisation plans developed and opportunities shared
- GCE conducted joint advocacy at global and regional (UNGA, ASPBAE forum, AU DRM) – which involved GPE
- Challenged the lack of transparency and information on methodology for calculating pledges
- Called for an institutionalized and inclusive mechanism for pledge making and pledge monitoring
- Highlighted the lack of transparency on pledges made in 2014 and progress
- Demanded for better and more collaboration between GPE Govt leads and National coalitions

GCE engagement during GPE conference

- GCE mobilised over 100 members and other CSOs to the Replenishment conference.
- Joint CSO statement delivered at GPE conference
- Public recognition of GCE as lead CSO voice by GPE
- GCE accorded speaking slot during partnership day
- GCE members/ organisations invited to several discussions as panellists
- Positive lobby meetings between NECs and govts
- GCE accorded speaking space on main replenishment day

Some Achievements & Highlights from the campaign

- GPE publicly applauded GCE's mobilisation CSOs towards the conference
- CSO statement attracted positive endorsement by wider stakeholders beyond GCE due to inclusiveness
- Impressive commitment by host CSOs (COSYDEP) and govt
- Diversity of CSO partners, global representation with national ownership (several NECs present)
- Relevant agenda, articulation of 3 objectives, great focus on tax justice
- Emphasis on road map beyond Dakar (pledge tracking and advocacy)
- Better collaboration between GPE & GCE on next steps

Some Achievements & Highlights from the campaign -2

- From USD80bn pledges by DCP in 2014 to USD110bn in 2018; from USD1.3bn by donors to USD2.5bn in 2018
- 2018 pledges were more credible and due to high level political representation of various governments
- Simplified structure for national and group pledge making
- Availability of statements and pledges on video and on GPE site (GCE members should upload as tool for holding govts accountable)
- Joint leadership of hosting countries (DCP) Senegal and Donor (France) mobilised on both fronts (DCP and Donors)

GCE and GPE Pledge tracking

- Collaborative work to make communication on pledges on GPE site consistent
- GPE willing to work with CSOs and other stakeholders to starting annual tracking of pledges
- GCE discussing pledge tracking process, mechanism at national levels
- UNESCO - National Education Monitoring Reports (NEMR) present best window for GCE pledge tracking (collaboration in progress)
- #MakeitPublic is based on availability of Data, it is beyond financing, provides comprehensive sector performance and it is govt supported
- NEMR will allow generation of national, regional to global reports
- NEMR provide the state of education and goes beyond GPE countries,

Recommendations

- Current education financing still not adequate – need to continue and intensify advocacy
- Progressive tax reform is needed to fill the financing gap for education
- Pledge tracking, monitoring and tax justice advocacy at national levels will be critical work for national coalitions
- Funding of education in conflict affected & emergencies situations critical area of focus
- Enhancement of CSOs capacity to monitor the pledges.
- Adoption of collaborative working and partnership between GCE, UNESCO and GPE will open doors for greater advocacy.

Some Resources

- GCE President analysis GPE 2018 replenishment [Camilla Croso](#)
- All the pledges made at 2018 GPE Financing [conference](#)
- Donor Pledges at 2018 GPE replenishment [Pledges](#)
- Monitoring DCP pledges – article by GPE’s Michelle Mesen Tracking [Explanation](#)
- UNESCO #MakeitPublic campaign - National Education Monitoring Reports [NEMR](#)
- Video recording of the GPE replenishment [documented evidence](#)
- [Understanding the full financing picture – national education accounts](#)
- [CSO statement at Senegal Replenishment Sustainably Financing Education](#)